THE UNITED STATES PATENT AND TRADEMARK OFFICE

G. Randy Nicholson

Group Art Unit:

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Examiner:

Janvier, Jean D.

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January 26, 2004

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METHOD OF CROSS-MARKETING UTILIZING ELECTRONIC COUPONS For:

Mail Stop Amendment **Commissioner for Patents** P.O. Box 1450 Alexandria, VA 22313-1450

CERTIFICATE OF MAILING BY FIRST CLASS MAIL:

I hereby certify that this correspondence is being deposited with the United States Postal Service as First Class Mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450

September 23, 2004 ...by ...Steven W. Smith.....

Signature

AMENDMENT UNDER 37 C.F.R. 1.111

Responsive to the Office Action of June 24, 2004, the period for response set to expire on September 24, 2004, reconsideration of the action and allowance of the present application are respectfully requested and are believed to be appropriate in view of the following amendments and remarks.

SUMMARY OF AMENDMENTS

- 1. The Title has been amended on page 2 of this paper.
- 2. The Abstract has been amended on page 3 of this paper.
- 3. A Listing of Claims begins on page 4 of this paper.
- 4. Remarks begin on page 8 of this paper.
- A Terminal Disclaimer is enclosed. 5.
- 6. An Information Disclosure Statement and one reference are enclosed.